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## Auto quote enhancements make selling Safeco® easy

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On July 9, the auto quote package gets a makeover you're going to love!

Here's an overview of the new look that's designed to make selling Safeco easy.

### Overall improved package

The entire quote package will reflect Safeco's customer-friendly, easy-to-read design. Contributing to the cleaner look, we are:

- Changing the placement of credit-related adverse action notices
- Adding a cover page to tie everything together for a more attractive presentation to your customers
- Removing page numbers, giving you more flexibility to customize a quote package

The new premium summary section on the Coverages & Premium page will be applied to the policy declarations page in August.

### Redesigned Coverages & Premium page

#### Note: This excludes Illinois

The most used page in the auto quote package — the **Coverages & Premium page** — will change significantly, highlighting the most important information, including:

- A new premium summary section that succinctly displays premium amounts and discounts
- Discounts listed by vehicle to clearly show the financial rewards of buying Safeco
- Safeco Safety Rewards™, which give increased visibility to the benefits of safe driving

### New print and email options

New changes to the functionality of our Quote & Issue system will make customizing a quote package for your customers as simple as clicking your mouse. You'll have the ability to select what gets **printed** or e-mailed, including:

- The quote summary and application, which now list all the documents customers will receive
- Additional individual documents and forms brochures, including:
  - Safeco at a glance
  - Homeowners
  - Safeco Package
  - Umbrella
  - Annual Auto Insurance
  - Auto Insurance
  - Optimum Package Plus™

- Teen Safety Rewards™
- Roadside Assistance Feature Card

If you have any questions, please contact your Territory Manager, Agency Specialist or Account Executive.

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